

# People Strategy 2024 - 2028





#### Foreword – Lee Breckon

#### Chairman of the Employment Committee

As we look back on our 2020-2024 People Strategy, we have worked through and addressed a wide range of ongoing workforce challenges, and we have also faced other new and urgent ones.

We can celebrate the successes of building back stronger as we came out of the pandemic, including implementing and embedding our ways of working programme. However, we have seen new and magnified pressures in relation to the impact of the cost of living crisis, with resulting recruitment and retention challenges in many service areas, increased turnover, and staff shortages.

Throughout the last 4 years, we have focused on wellbeing, on providing short and medium-term solutions to these workforce challenges and on delivering a range of products and services that help to make the Council a great employer.

Local Government (and the County Council is no exception to this) is facing continued service pressures through increased demand, particularly in relation to Children's and Adults' social care as well as SEND provision, and the financial pressures over the next 4 years are considerable.

Our workforce is core to our continued success – there is huge creativity, commitment, drive and determination. We need to continue to support and develop our colleagues, and to put long-term plans in place.

This People Strategy, covering the next 4 years from 2024 to 2028, provides the framework by which we will take key workforce priorities forward, all focused on making sure that the Council achieves its strategic objectives.





## We'll focus the work through four key themes:

- Leadership, management & workforce development
- Performance management
- Recruitment, retention & workforce planning
- Organisational culture

The products from the People Strategy will only take us so far – we will only achieve what we need to through the ongoing dedication and hard work of all colleagues, and I'd like to take the opportunity to thank every member of staff for playing their part.





Trust and respect

Leicestershire County Council

Customer

Every year.

Service Centre









#### Introduction

This People Strategy for 2024-2028 sets out our high-level workforce plans for the next four years. It outlines the initiatives and programmes of work based on a broad set of principles.



Working in smarter, more innovative ways

Improving service delivery as part of continuous improvement

Developing our culture using our values and behaviours

Ensuring that we have inspiring leaders and great managers

Attracting and developing talent

Focus on efficiencies and reducing cost

Improving colleagues' health and wellbeing at work





#### Context

There is no question that we are operating in an extremely challenging financial environment, which is likely to continue for the life of this strategy. Through effective financial planning and prudent financial management we continue to manage the impact of the wider financial environment. This means however that we must have a clear focus on performance, productivity, efficiency and effectiveness. Whilst building and improving workplace wellbeing, organisational culture, and ensure that our commitment to equality, diversity and inclusion remains strong.



We are a values led organisation. We take pride in fostering and building a safe environment where colleagues come to work to have belonging and purpose.

93.3%

Rate us as good employer

92.5%

Agree we are committed to equality and diversity

92.4%

Agree we trust them to carry out their job effectively 90.6%

Agree we treat people with fairness and respect at work





























#### **Overview**





#### **Our People Vision**

We are a values led organisation that people are proud to work for

#### **Our Strategic People Objectives**

- A place where people want to work
- A diverse workforce where everyone can be themselves
- · A confident, capable and engaged workforce
- · Support people with their mental and physical wellbeing
- · Nurture growth, talent and development
- · Enable people to change and work smarter





#### **Our Strategic Outcomes**

**Great Communities** To have active and inclusive communities in which people support each other and participate in service design and delivery

**Safe and Well** Ensuring that people are safe and protected from harm, live in a healthy environment and have the opportunities and support they need to live active, independent and fulfilling lives

**Strong Economy, Transport and Infrastructure**: Use local innovation and skills to build a productive, inclusive and sustainable economy at the cutting edge of science, technology and engineering

**Improved Opportunities**: All children and young people get the best start for life and have the opportunities they need to fulfil their potential, regardless of their circumstances.

**Clean and Green** The need to protect and enhance the environment and tackle climate change.



#### **Our Smarter Working Principles**

- Work takes place at effective locations, effective times and focuses on performance and outcomes
- Colleagues are trusted with more choice about where work is carried out to support autonomous working and help colleagues achieve a good work life balance
- Technology supports colleagues to work flexibly and to collaborate and connect from anywhere.
- Leaders play a key role in championing and rolemodelling smarter working best practice
- Our workspaces are accessible and welcoming, providing different areas for collaboration and focus
- Smarter working supports and strengthens our commitment to equality, diversity and inclusion





#### **Our Values**

**Positivity** – we find the best way to get things done and aspire to be the best we can be. We deliver quality services and inspire others to deliver results

**Trust and respect** – we take ownership and accountability for our actions. We value diversity. We are inclusive and listen to the views of others

Flexibility – we adapt to support the needs of the business. We work creatively, collaboratively and support our colleagues

Openness and transparency – we are honest with the people we work with and serve. We share information and communicate clearly.

#### **Our Leadership Behaviours**

**Drive** – Proactively managing services

Think – taking the time to reflect and analyse

Feel - using emotional intelligence

Connect - building impactful working relationships

**Inspire** – igniting creativity supporting innovation and role modelling.





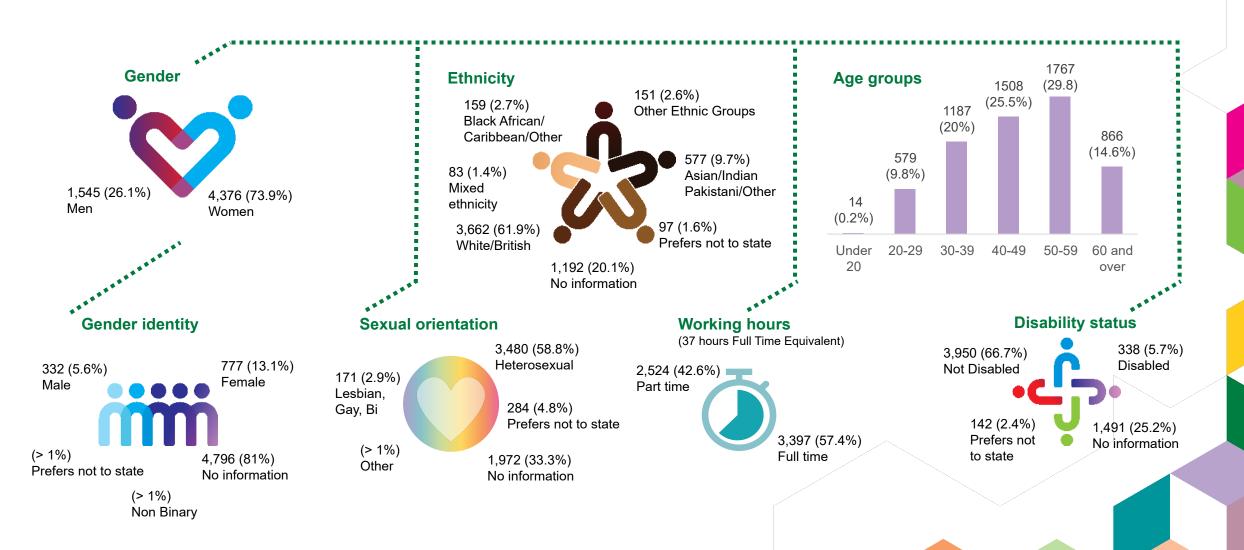


## Our workforce We employ 5,921 people\*

\* as of 01 January 2024

### Our workforce





Leicestershire County Council

Our people themes for 2024-2028

Leadership, management and workforce development

Workplace wellbeing

Recruitment, retention and workforce planning

People Strategy

We have four key themes, with strands of Wellbeing and EDI running through all of them. Organisational culture

Equality, Diversity and Inclusion (EDI)

**Performance management** 

Golden thread

63

#### Leicestershire County Council

# Leadership, management and workforce development



#### **Objective**

## Leicestershire County Council nurtures growth, talent and development.

Delivery of key programmes of work that cover:

- A strategic leadership development offer that builds upon our aspiring and supervisory programmes, management programmes and coaching strategies.
- Review and procure a learning management system that is effective for staff and managers and which also represents value for money.
- An apprenticeship strategy that recognises and supports talent, improves the uptake and makes best use of the apprenticeship levy.
- An approach to be defined around graduate schemes.
- A talent strategy designed to support long-term workforce development.
- A programme that re-energises people to lead, manage and communicate change positively using our values, leadership behaviours and continuous improvement methodologies.

#### **Objective**

Leicestershire County Council has a confident, capable and engaged workforce.

Delivery of key programmes of work that cover:

 An emphasis on doing the basics well – managing performance, supporting well-being, and nurturing talent

 Cultivating self-reliant, competent managers, aligned with our Leadership Behavioural Framework

- Senior ownership and leadership of workforce performance, promoting transparency and inclusivity with managers and staff
- Review People Performance Dashboard/scorecards/workforce system capability working to management self service for workforce reporting
- Driving performance through a clear evidence base, use of data and supporting tools, adopting continuous improvement methodologies



Performance management

#### Leicestershire County Council

Recruitment, retention and workforce planning

#### **Objective**

## Leicestershire County Council is an employer that people want to work for.

Delivery of key programmes of work that cover:

- A review of our recruitment system and processes which will include onboarding, embedding values and behaviours and a review of selection methods.
- Providing workforce information to support recruitment and retention in the form of regular and valuable data and an evidence led approach to workforce and succession planning.
- A number of projects to enhance our employer brand, through marketing, building relationships with schools and colleges and working to attract a more representative workforce.

#### **Objective**

#### **Leicestershire County Council continues to** evolve and to enable colleagues to work in smarter ways.

Delivery of key programmes of work that cover:

- Leading on employee related elements of the council's equality, diversity and inclusion (EDI) strategy to create a real sense of belonging for all our colleagues.
- Building on our ways of working, as an employer with a progressive approach to workforce flexibility.
- Encouraging innovation, flexibility, positive change and continuous improvement among employees and managers.
- Support employer accreditation for various aspects of EDI work.
- Maintaining a safe and respectful working environment free from bullying, harassment and victimisation.
- A clear focus on a workforce that reflects our values and contributes to the delivery of the Council's strategic outcomes.



## **Organisational** culture



## Workplace wellbeing



Supporting the health, safety, and wellbeing of our colleagues is a top priority for us. According to our recent staff survey in 2023, 92.7% of colleagues are aware of how to access our wide range of wellbeing services, and 86.6% have a positive perception of the available support – both significant achievements. It is crucial to maintain this level of engagement.

Moving forward, we must focus on assisting managers and colleagues in identifying signs of burnout and better supporting stress management at work. This is vital as over 40% of our colleagues view some level of work-related stress as a concern, and mental health / stress / depression (personal and/or work related) accounts for over 25% of our sickness absence. The survey also highlighted the need to tailor our services to better meet the unique needs of our colleagues.









#### **Objective**

## Leicestershire County Council supports people with their mental and physical wellbeing

To achieve these goals, we propose to:

- Continuously refining our wellbeing offer to ensure high-quality services for colleagues and managers.
- Strengthen ties with our BAME, Disabled Workers and LGBTQ+ staff network, as well as the Working Carers' group to address specific wellbeing needs of all groups and to eliminate barriers to accessing support.
- Support and promote local and national campaigns focusing on health and wellbeing at work.
- Develop an annual communication and engagement plan for the service to reach all colleagues.



# **Equality Diversity and Inclusion (EDI)**

We are committed to equality, diversity and inclusion as part of our values.

We aspire to build an organisation with a workforce that reflects the communities that we serve and is judged as a workplace where every individual, regardless of their background, experiences fairness, dignity, respect and equal opportunities. We will foster an organisational culture that is inclusive and equitable so people are able to bring their whole selves to work and feel a sense of belonging.







## Leicestershire County Council has a diverse workforce where everyone can be themselves

We will support the development, design and delivery of the workforce elements of the Equality, Diversity & Inclusion strategy including:

- Embedding the commitment to Equalities, Diversity & Inclusion at all levels including strong leaders who will champion this agenda.
- Continuing to develop a culturally aware and representative workforce.
- · Having in place inclusive HR policies and practices.
- Ensuring equality and diversity across the employee lifecycle.



**Equality Diversity and Inclusion (EDI)** 

2024 - 2028

Leadership, management and workforce development

Workplace wellbeing

> Recruitment, retention and workforce planning

Leicestershire County Council

People **Strategy**  **Organisational** culture

> Equality, **Diversity and** Inclusion (EDI)

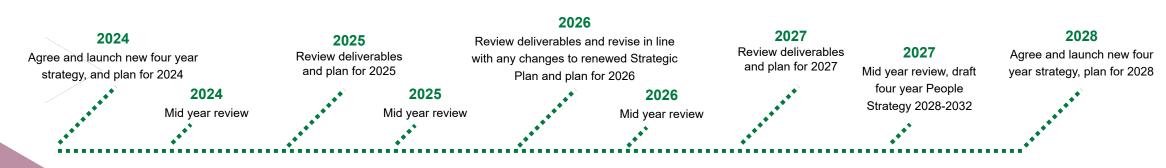
**Performance** management

Golden thread



## **Our People Strategy roadmap**

**Engagement and governance** 



In order to support delivery of this strategy across the next four years we will have:

• Detailed project briefs and plans to support delivery of objectives

 Regular communication and briefings to key stakeholders on key projects and activity

Regular reviews of delivery against objectives





People Strategy 2024 – 2028

For more information please contact

**Andrew Stewart Head of People Services** 

**2** 0116 3055924

